

**CONFIDENTIAL**  
SECURITY INFORMATION

8 APR 1953

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MEMORANDUM FOR: [REDACTED]

Acting Director  
Psychological Strategy Board

SUBJECT : Evaluation of the Psychological Impact of United States  
Foreign Economic Policies and Programs in France  
(PSB D-37)

In your covering letter with subject paper you invited comments for consideration for future revisions. We have the following comments to offer:

1. PSB may wish to expand the effect on French thought of the restrictive tariff policy and complicated customs regulations which are in effect in the United States and which lessen the possibility of diversion of trade away from the East and towards this country. This subject is dealt with only very briefly on pages 39-40.

2. PSB may also wish to consider what effect a public announcement of the existence of COCOM might have on French thought if the French authorities agreed to such an announcement.

3. Since the Battle Act is an important implement in U. S. economic policy it may be desirable to consider in more detail the effects of this legislation. In the present paper only one sentence on page 18 is devoted to this subject. Even outside communist circles there is some feeling that the Battle Act is an unnecessary club devised by the U. S. to force France to follow a policy which was already being pursued, and that the Kenn Amendment was unjustified.

FOR THE DEPUTY DIRECTOR, PLANS

BY [REDACTED]

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